

CLAIMS

1. A method for starting a process, comprising the steps of:
- automatically loading an initialization file;
- 10 detecting insertion of a storage media into a peripheral,
- checking said storage media for a file other than said initialization file,
- said file other than said initialization file having a predetermined name that is compatible with said initialization file, said file other than said initialization file containing a sequence of instructions to be executed to start up a process;
- 15 and
- starting up said process.
2. The method of Claim 1, wherein said sequence of instructions comprises instructions for starting said process either from said inserted storage media
- 20 or from a remote server's storage media.
3. The method of Claim 1, wherein said sequence of instructions comprises instructions for accessing a specified location on said inserted storage media.
- 25 4. The method of Claim 1, wherein said sequence of instructions comprises instructions for retrieving and displaying certain selections contained at a location on said inserted storage media.

5 5. The method of Claim 1, wherein said sequence of instructions comprises instructions for executing certain instructions located in either of a host device memory or on said inserted storage media.

6. The method of Claim 1, wherein said initialization file starts up or spawns a  
10 new process each time said checking step finds a file having said predetermined name, which new process executes instructions located on said inserted storage media.

7. The method of Claim 1, wherein sequence of instructions comprises  
15 instructions for executing an application for displaying one or more selections encoded on said inserted storage media.

8. The method of Claim 7, wherein said one or more selections encoded on  
said inserted storage media comprise any of graphics files, text files, sound  
20 files, and video files.

9. A method for starting a process comprising the steps of:  
detecting insertion of a storage media into a peripheral;  
checking for a file of a predetermined name, and  
25 starting up a process from said file of said predetermined name, said step for starting up containing a sequence of instructions to be executed to start up said process.

- 5 10. The method of Claim 9, wherein said sequence of instructions comprises instructions for starting said process either from said inserted storage media or from a remote server's storage media.
11. The method of Claim 9, wherein said sequence of instructions  
10 comprises instructions for accessing a specified location on said inserted storage media.
12. The method of Claim 9, wherein said sequence of instructions comprises instructions for retrieving and displaying certain selections  
15 contained at a location on said inserted storage media.
13. The method of Claim 9, wherein said sequence of instructions comprises instructions for executing certain instructions located in either of a host device memory or on said inserted storage media.  
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14. The method of Claim 9, wherein said initialization file starts up or spawns a new process each time said means for checking finds a file having said predetermined name, which new process executes instructions located on said inserted storage media.
- 25 15. The method of Claim 9, wherein sequence of instructions comprises instructions for executing an application for displaying one or more selections encoded on said inserted storage media.

5 16. The method of Claim 15, wherein said one or more selections encoded on said inserted storage media comprise any of graphics files, text files, sound files, and video files.

17. A method for starting a process comprising the steps of:  
10 automatically loading an initialization file;  
detecting insertion of a storage media into said peripheral,  
checking for a file other than said initialization file, said file other than said initialization file having a predetermined name that is compatible with said initialization file, said file other than said initialization file containing a  
15 sequence of instructions to be executed to start up a process, and  
starting up said process in a host device, a new process being started up in response to each time a file is found having said predetermined name.

18. The method of Claim 17, wherein said sequence of instructions  
20 comprises instructions for starting said process either from said inserted storage media or from a remote server's storage media.

19. The method of Claim 17, wherein said sequence of instructions comprises instructions for accessing a specified location on said inserted  
25 storage media.

20. The method of Claim 17, wherein said sequence of instructions comprises instructions for retrieving and displaying certain selections contained at a location on said inserted storage media.

5 21. The method of Claim 17, wherein said sequence of instructions comprises instructions for executing certain instructions located in either of a host device memory or on said inserted storage media.

22. The method of Claim 17, wherein said initialization file starts up or  
10 spawns a new process each time said means for checking finds a file having said predetermined name, which new process executes instructions located on said inserted storage media.

23. The method of Claim 17, wherein sequence of instructions comprises  
15 instructions for executing an application for displaying one or more selections encoded on said inserted storage media.

24. The method of Claim 23, wherein said one or more selections encoded  
on said inserted storage media comprise any of graphics files, text files,  
20 sound files, and video files.